



FOSUNPHARMA
复星医药



2011
2011

2011

2011

2009 3

2011 1 1 2011 12 31

2011

2013

G3.1

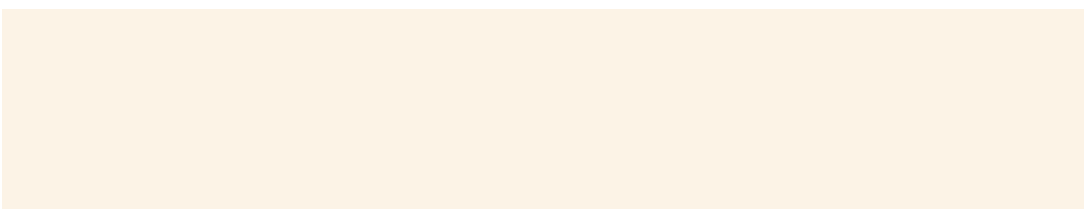
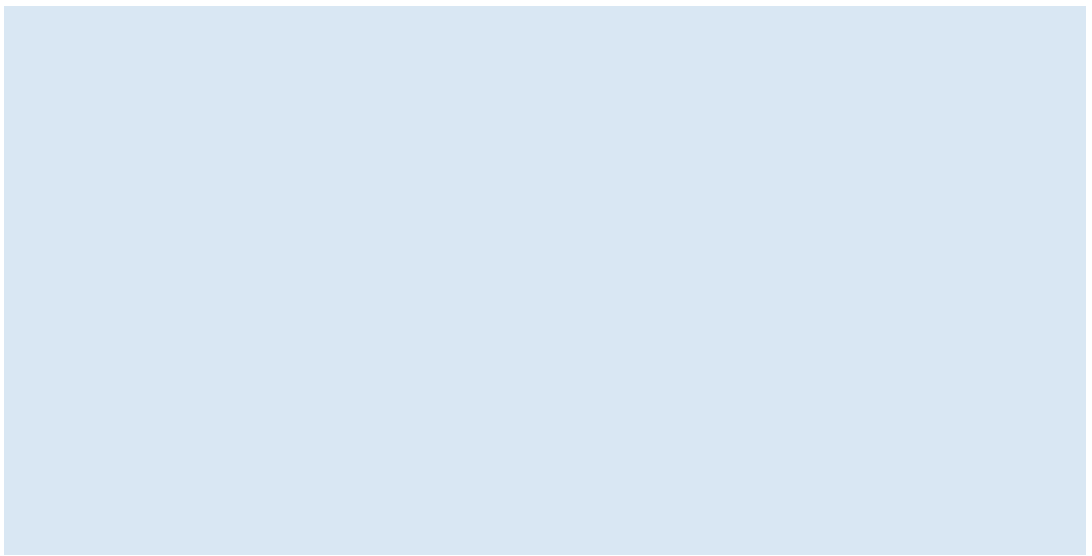
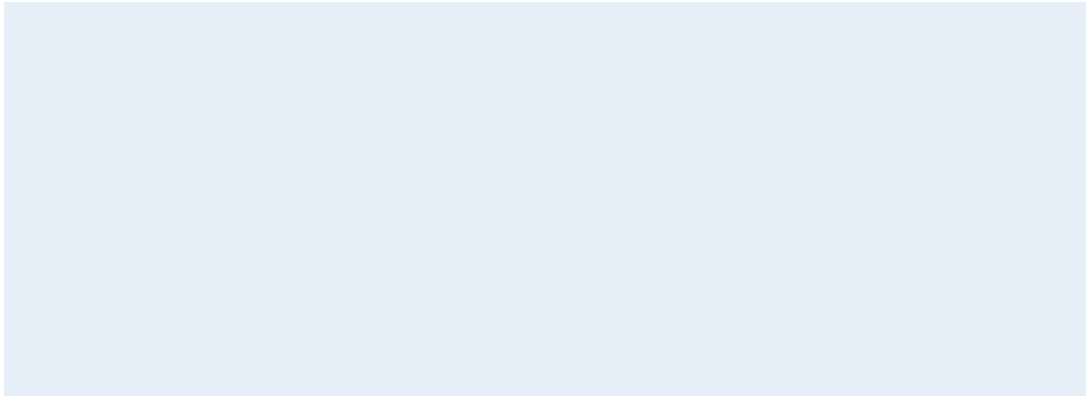
(G
G G3.1) C+ G)

2011

2011

陈明





	45
	46
	46
	52
	52
	52
	52
	55
	56
	57
	58
	61
	61
	62
	65
	66
	67
	70
	71
	72

73
74
75
76
82
84
85
86
87

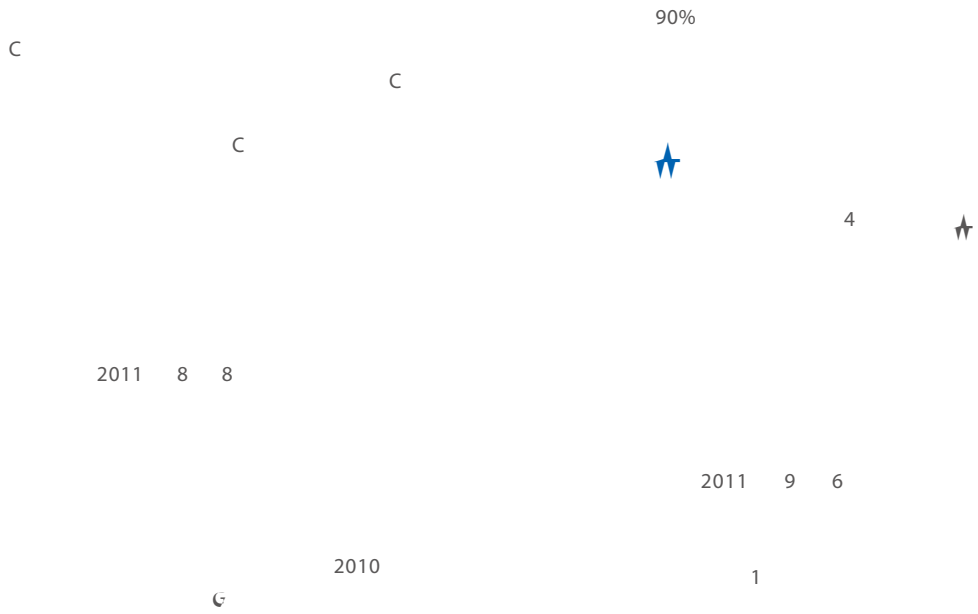
G G

" "



- | | |
|---|---|
| 1 | 2 |
| | 3 |
| | 4 |

- 1、复星医药携手瑞士龙沙集团研发新药
- 2、看好医疗服务领域，与安徽济民医院、岳阳广济医院进行战略合作
- 3、复星医药在重庆两江新区建国际化医药外包基地
- 4、复星医药领导力发展中心正式挂牌





2011 中美医药产业峰会隆重举行并签署联合宣言



复星医药参展首届“上海公益伙伴日”

2011 9 19
(LC)

2010 AA 519 A

2011
10 18

78.44 AA

2011

2010

200

A

2011

A A

11 25

120 G

AA

11 18 2011 A

600196

1994

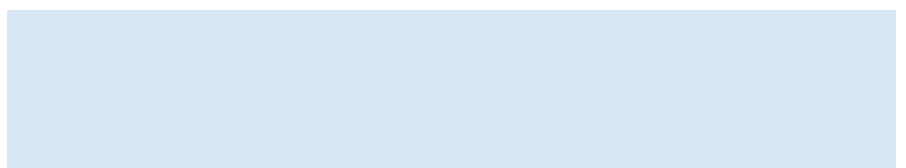
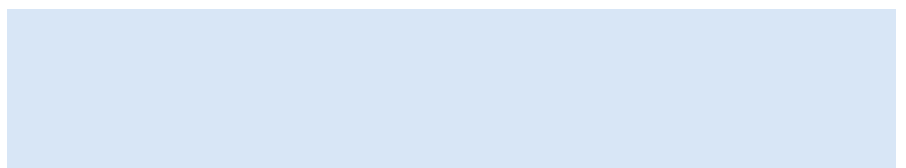
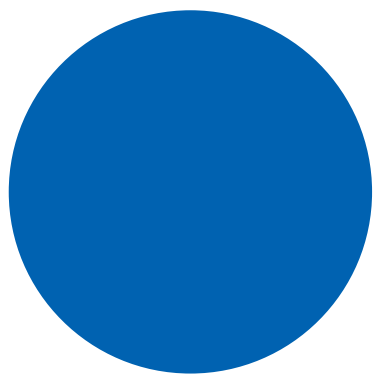
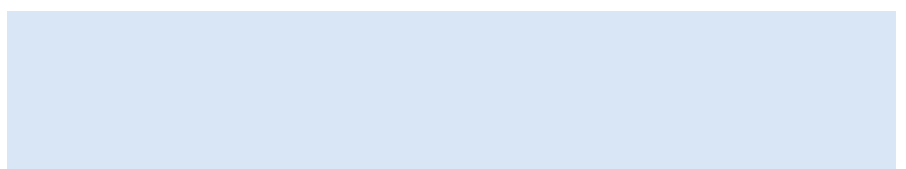
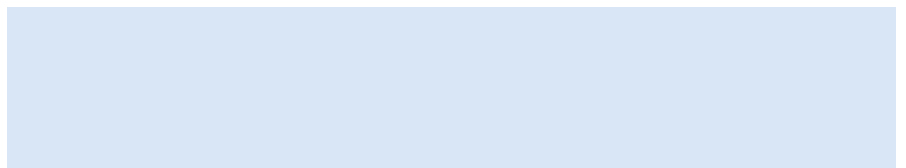
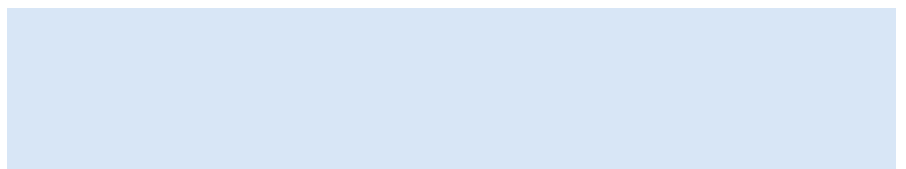
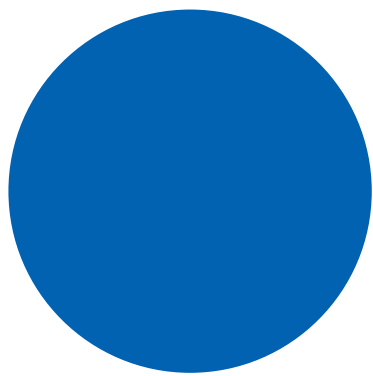
199











1.	1.	1.	1.
2.	2.	2.	2.
3.		2010	2.
4.	3.		3.
	4.		4.
	5.		5.
			6.
			7.

1.	1.	
2. G		
3.	2.	2010
	3.	
4.		
5.		
6.		



3

8

2011

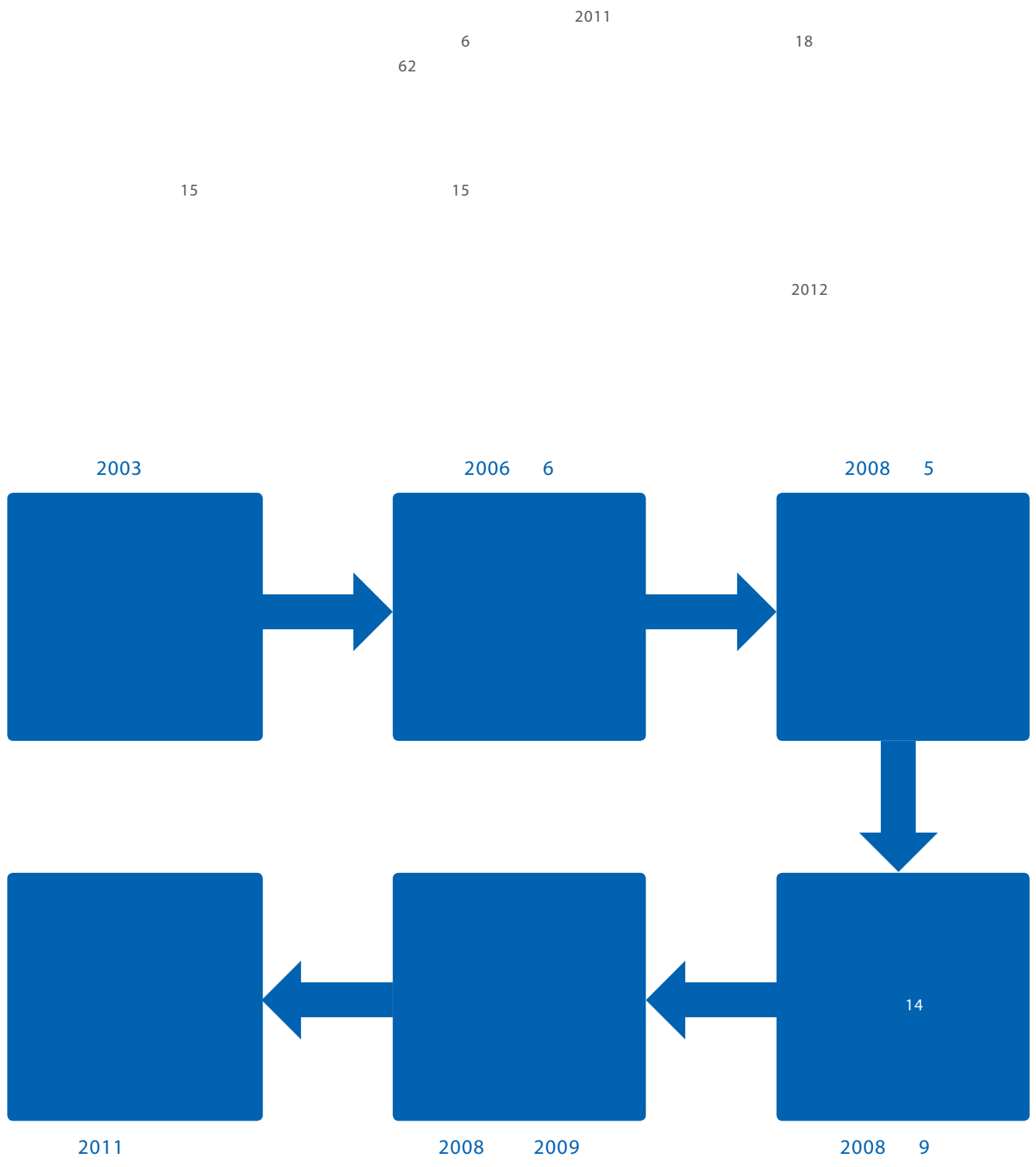
19

2011

2011

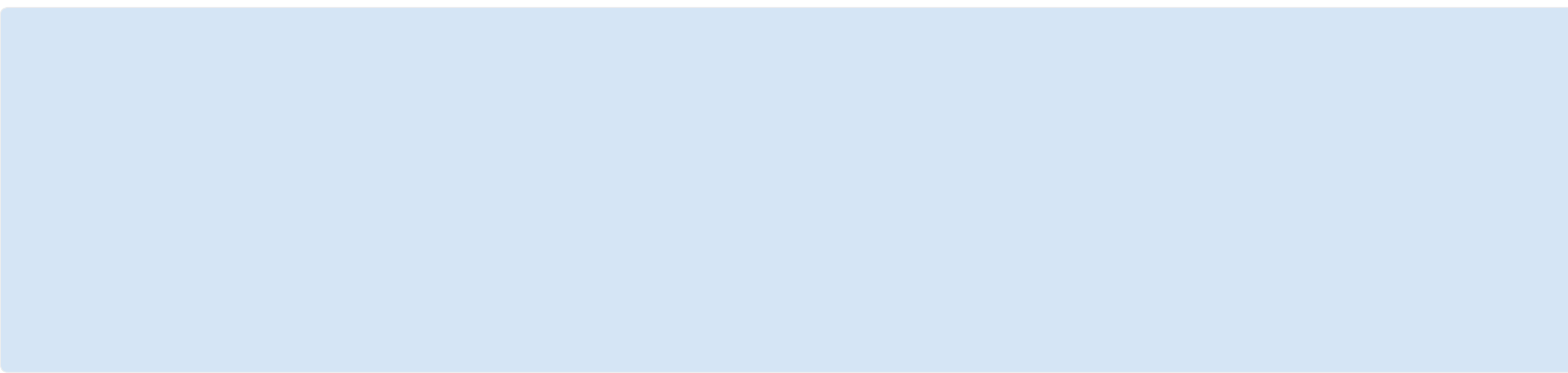
2008 27
2011

	-	
	-	
	-	
	-	
	-	
	-	
	-	
	-	2011
	-	
	-	



	-2011			
	-			
	-			
	-			
A	-	A	A	
	2012			
	-	A	2011	
	-			
	-			
	2.0	2011		
	✦	1‰	0.20‰	
	-			
	-	315		
	-			
	-			
	-	9		

2011 8



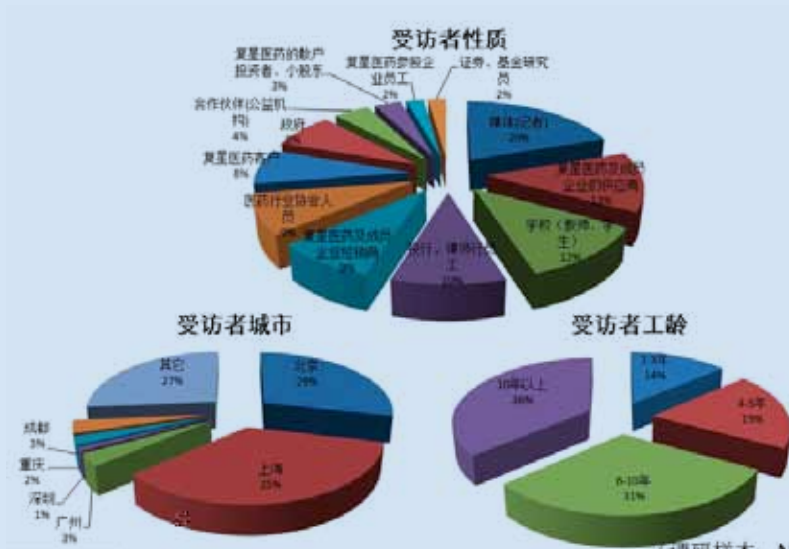
	-	-2011						
	-	-	G					
	-	G						
	-	-						
	-		2011					
	-	-						
	-	-	18	A	A	A	A	-
	-							

润灵环球责任评级 (RKS) 总裁、高级分析师张浩而评复星医药 2010 年企业社会责任报告：“我对复星医药在社会责任管理和信息披露领域的最大感触是“认真”，尽管两年间润灵环球也对其报告提出了多项不足，但是对于一个发展不到 20 年的民营企业来说，其社会责任管理和报告水平已经远远超越行业其他企业，相信由社会责任带来的可持续责任竞争力可以使复星医药的业务同样处于行业领跑地位。”

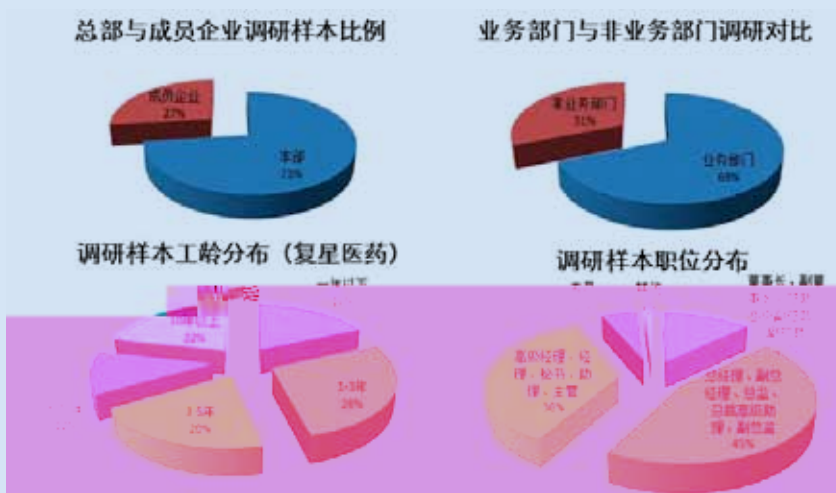


访中国医药企业管理协会副会长郭云沛：“复星医药率先在国内医药上市公司发布社会责任报告的行动正是企业家深具社会责任感的体现，对整个行业也有积极正面的引导价值，希望能够持续看到你们每年发布的社会责任报告。我认为，企业在声音和意识上要和国家一致，越有担当越有发展。评价一个企业是否有责任感，并不单纯是看企业在各种慈善活动中捐赠了多少真金白银，对医药企业来说，我们的第一职责就是要认认真真、精益求精做好我们的本职工作，为人民提供安全有效的药品。”

8 4 7 18 91 2 9 7 11 12 8



93 68 25

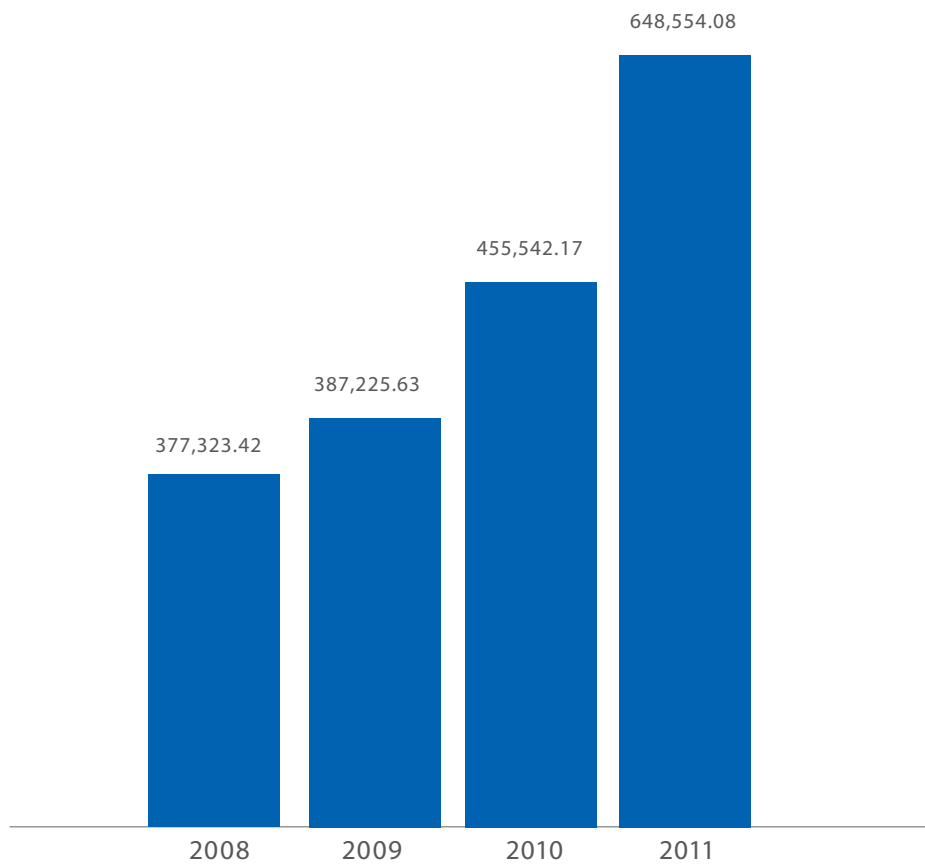






2011		648,554.08	2010	42.37%	386,690.41
35.22%		158,050.61	172,666.13		116,560.76
2010	38.59%	43.65%	34.96%		

2008 2011



2 1 C
/
.

2011
3.1 5 3 118 3 11 5



2011

386,690.41

74,619.71

2010

2010

35.22%

50.32%

2011

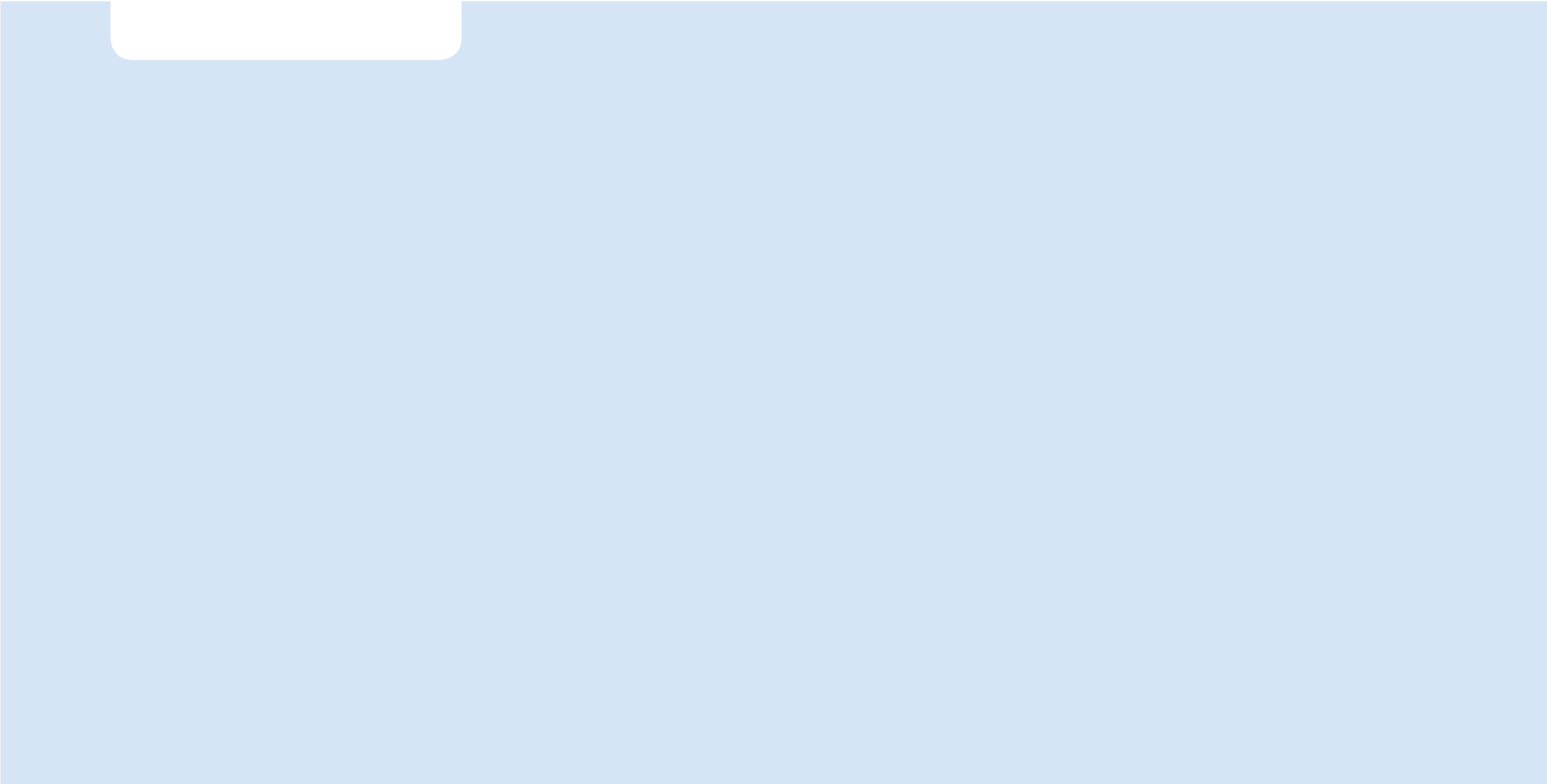
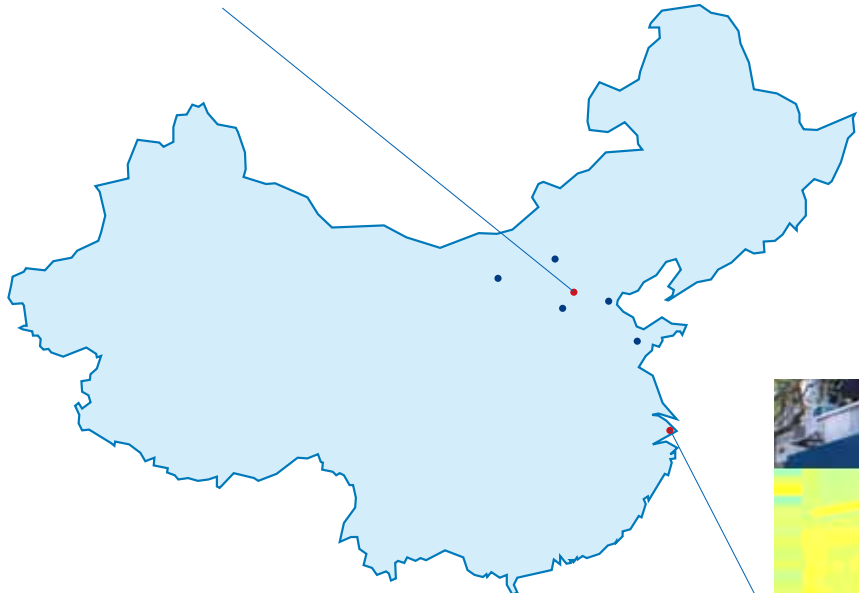
8.86%

0.02%

25\$

-1p4<&"Å Ö '0





200 2011
 4,877
 500 2011 7,709
 ()
 2011 11,440
 2010 19.92%



2011
 106,075.02
 2011 168.32% 111.24% 7,025.01
 C D CA
 C
 C
 50% C



2012

60%
 90%

2011

2011

2011

1999

30

10787

2.1

2011

3.57

2003

DA

2002 2

1 1
9

11
1 1

1 1

DA







2011

€

2010

20

9

4+1

2011

DA

CA A

DA

7%-10%

2011 3 1

€

€

€

€

€

€

DA

2011

DA

6

2010

	-
	-
	-
	-
	-
	-

[Redacted]

[Redacted]

[Redacted]

[Redacted]

7

30

100%





24001-2004 GB/ 28001-2001

GB/

2011

2011

2011
956

2011

2011

2011

2011

		10%		78.00			0.20%
				40.00	24.00	0.40%	
		2 / 32 /		23.05		0.40%	
				120.00	40	1.00%	0.40%

	-			100.00			
	-			18.87		0.11	
	-			101.80		0.11	
	-		-	:			
	-		-			140.00	
	-			18.64	14.26	0.09%	0.65%
	-			20.17		0.22%	
	-				21.00		0.22%
	-	0					
	-		- 2				
	-			17.70	11.70	0.32%	0.21%
	-	25 / 2					
				123.00	108.64	0.98%	0.87%

2011

7,440,584

2011

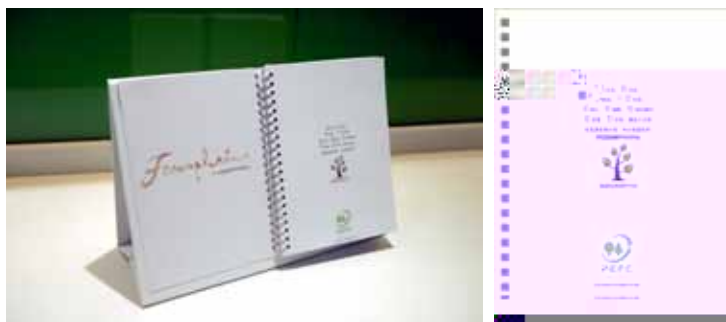
		/				
		110,800	100%	15.00%		5.30
		30,000	100%	16.70%		0.70
		56,700	100%	61.20%		12.39
		60,789				
		47,000	100%			0.70
		80,000	80%	15.00%		2.00
		62,000	95%	62.90%		9.20
		14,700	100%	90.00%		5.00
		81,505				0.14
		125,732	100%	80.00%		0.52
		285,000	100%	80.00%		1.50
		17,923	100%	30.00%) (,	5.00
		1,919,109	48.5% 51.5%	48.50%	15 /	7.30
		4,500,000	100%	50.00%		
		21,423	100%	10.00%		1.00
		27,903	100%	6.50%		0.77
		28,911	100%			17.50
		3,828	100%	37.00%		0.18

95%

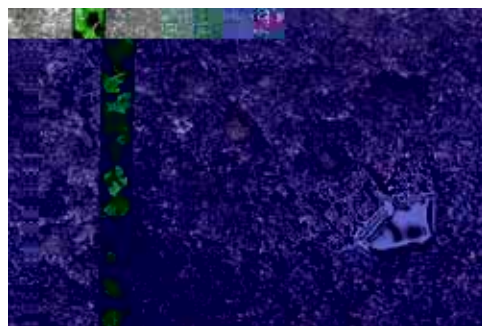
2011

)			
	97,000		78.00	9.00%	
	20,000		262.00	0.04%	0.10
	22,000		18.50	2.86%	0.53
	60,789	3,450,000	1.79	100.00	1.79
	20,080	36,780,000	5.00	24.00%	1.20
	26,400	5,000,000	40.00	20.00%	30.00
	20,000	65,090,000	2,300.00	0.008%	
	1,470	8,230,000			
	67,837	5,170,000			41.50
	61,950	19,506,000	43.62	0.85%	37.20
	36,000	32,000,000	1,000.00	0.05%	0.54
	14,338	705,452	20.00	8.00%	2.50
	1,535,287		3,697.25	0.14	3.45
	3,000,000	140,000,000	30,110.00	0.36	110.00
	11,856	6,955,904	13.00	0.20%	0.028
	22,322	11,771,400		1.80	0.96

• ἡ ἀνάστασις τῶν νεκρῶν



“2012 复星医药环保台历”，以“凡客体”倡导绿色生活



入选环保台历摄影作品《绿》



变废为宝——校园节能环保创意作品





13192 2010 14.9% 14% 2011 12 31 34.86% 36.24%

24.77% 2010 20%

30 50 51%

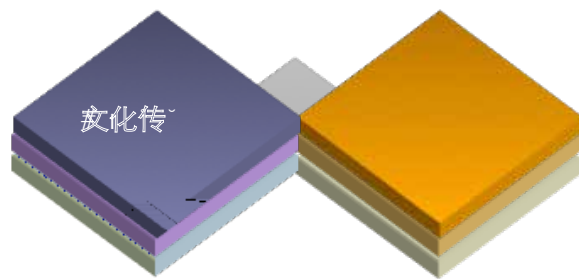
2011

2011	13,192	6,794	6,398
2010	11,484	5,975	5,509
2009	9,611	5,088	4,523
2008	8,580	4,617	3,963

2011	661	5,049	3,088	1,923	379	1,555	511
2010	493	4,684	3,217	1,667	284	1,139	
2009	340	4,239	2,687	1,275	241	829	

	20	20 30	30 40	40 50	50 55	55 60	60
2011	513	4,506	3,854	3,000	765	467	87
2010	389	3,949	3,285	2,728	688	397	48
2009	376	3,550	2,883	1,717	715	322	48

	6,398	67	396
	48.50%	0.51%	3.00%



2011

14.5%

2011

2011	30
	4
	2
2011	128
	46
	44

	2011	2010	2009
	24.10%	24.31%	21.30%
			/(+ /2
	41.20%	18.84%	25.00%
-	45.10%	29.41%	40.63%
-	7.80%	50.00%	18.75%
	5.90%	9.09%	15.63%
			/

	2007	2008	2009	2010	2011
	18.96%	17.20%	14.22%	12.82%	14.50%

2011

	17.20%	12.40%	24.60%	13.60%	12.40%	11.40%	8.10%	8.80%

2011

C

48.5%

0.51%

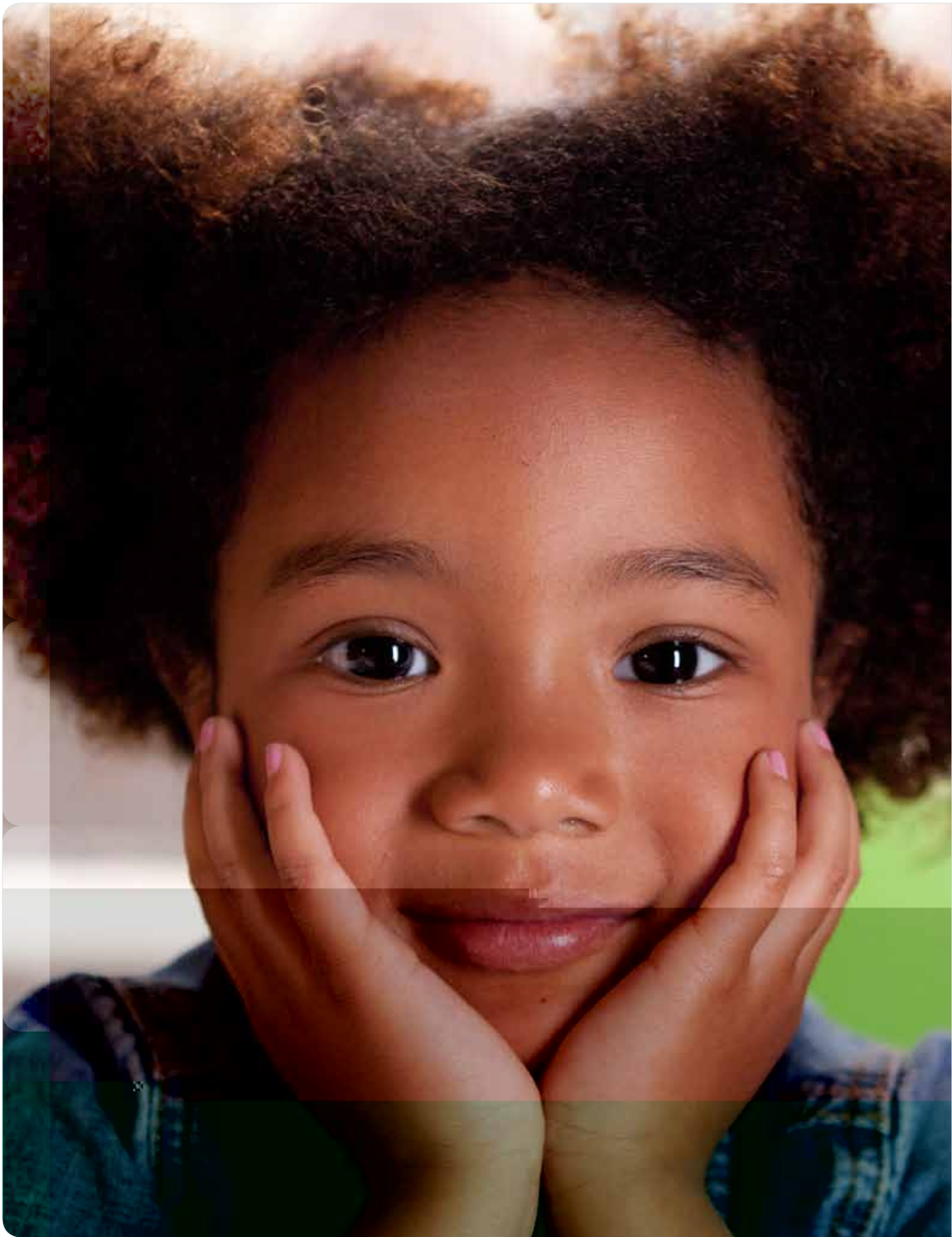
2011

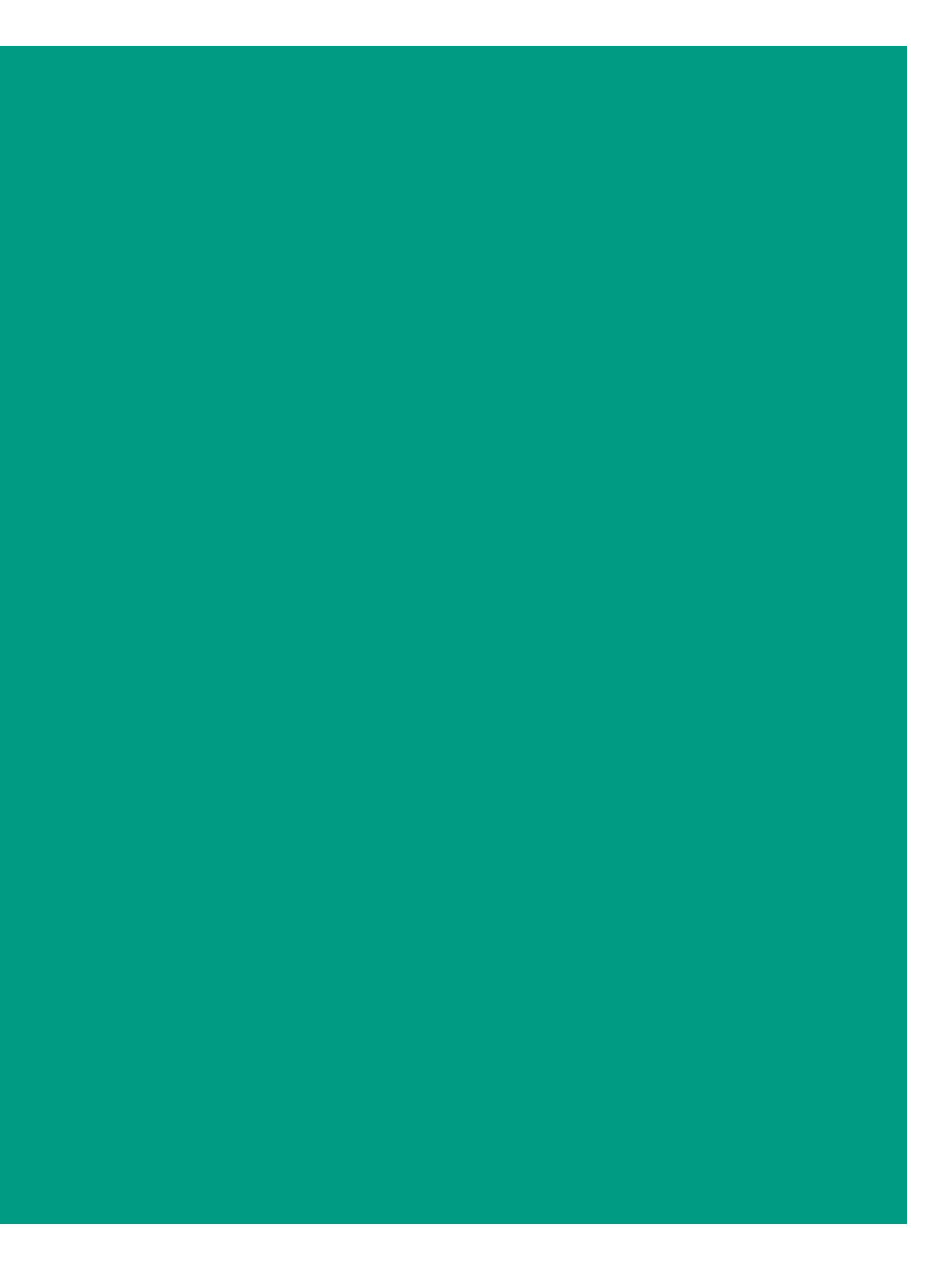
3%



2011

2011





			-			
			-			
			-			
			-			
			-			
			-			
			-			
			-		1+	
		AA	-	2010	AA	A
					519	A
			-	2009		
				A		
		A	-	2010		
		2011		A		2011

2006

100

70

49

3

2

1

1

3

10

2011

3

30

2011 12 13





复美大药房社区服务系列活动

2011

40

5

5

50

5

2011

2011 2010

2010

	2011	2010	2009	2008
	5.13	4.42	0.21	3.24
	0.61	0.46	1.35	0.37
	0.30	0.20	0.20	0.18
%	6.32	4.99	7.18	8.28

	2011	2010	2009	2008
	648,554	455,542	387,226	377,323
	168,539	118,179	321,914	847,054
	158,051	114,045	321,203	80,756
	17,197	6,948	6,115	3,823
	2,581	798	852	1,011
	-	24	336	1,011
	172,666	120,195	326,467	83,568
	34,182	20,161	70,040	7,474
	138,484	100,034	256,427	76,093
	116,561	86,365	249,820	69,086
	21,924	13,669	6,607	7,007

2011	13,192	6,794	6,398
2010	11,484	5,975	5,509
2009	9,611	5,088	4,523
2008	8,580	4,617	3,963

	2008	2009	2010	2011
	37,286	45,255	57,564	65,682

	2008	2009	2010	2011
	128	101	111	118
	10	4	4	5
/	19	6	12	14
	11	14	5	3

1.1				3
1.2				14-26

2.1				10-11
2.2	/		11	30-35
2.3			10-11	30-35
2.4				
2.5			10-11	16-17
2.6				18-25
2.7		/	16-17	30-35
2.8			16-17	30-34
2.9				18-25
2.10			6-8	85

3.1				2
3.2				2
3.3				2
3.4			2	86
3.5				2
3.6				2
3.7				2
3.8	/			2
3.9				2
3.10				75-75

3.11			2	35	74-75
3.12					76-81
3.13					82
4.1					18-23
4.2					18-23
4.3		/			18-23
4.4					18-27
4.5					56-62
4.6					18-26
4.7					14-26
4.8					14-26
4.9				10-11	14-26
4.10					18-26
4.11					18-23
4.12				14-26	42-43 46-53
4.13	/	/		23-25	52-53
4.14					23-26
4.15					23-26
4.16					23-26
4.17				23-26	73 84 86-87

C1	30-36	74-75
C2		46-54
C3	36	58-62
C4		30-32
C5	36	75
C6		43
C7		56-61
C8		56-72
C9		30-36

1		47-51
2		50
3		49
4		49
5		47-48
6		50-53
7		52-53
8		50
9		50
10		50
11		
12		
13		

14 52

15 (C)

16 46-52

17 52

18 46-53

19

20 () () 46-53

21 51

22 51

23

24

25

26) 3@B 0 , 2 + 2 + 6(4

) 3@B 0 ,
) 3@B 0 ,

A5		19-25	56-57
A6		19-25	46 52
A7			46-52
A8		19-25	46 52
A9		19-25	46 52
A10		46-51	61-62
A11		57-59	61
A12			56-61
A13		56-57	60
A14			36
A15	/		

1		24-25
2		43
3		58-61
4		57
5		24-25 61
6		57 61
7		61
8		52
9		

10	/	20-23	43
11			24

1		19-23	68-69
2			56
3			56
4		19-23	56
5		14-15	66-71
6			71-72
7		19-23	56
8		40-41	46
9		30-36	46-52
10		30-36	46-52

1			40-43
2	2		
3	3	30-36	40-43
4	4		
5	5	24-26	40-43
6	6	24-26	40-43 56-72
7	7		
8	8		
9	9		

《全球报告倡议组织报告书》

可持续发展背景

复星医药通过提供安全、有效、可及的药品，满足中国及全球不同地区特定群体的基本需求，SGS建议复星医药可以在更广泛的社会绩效与行业伙伴或当地社区

利益相关方包容性

复星医药披露了针对利益相关方的品牌调研，主动了解利益相关方的沟通和要求中，逐步纳

准确性

复星医药报告数据收集机制体现了社会责任管理理念和战略计划收集的各项指标，并确保统计口径一致以保证汇总数据的

签字：
代表通标标准技术服务有限公



曾伟明
总监，中国及香港
国际认证服务部
2012年3月23日

中国上海徐汇区宜山路900号
WWW.CN.SGS.COM

2011

2011

A handwritten signature in black ink, appearing to be 'G. W.' or similar, located in the lower right quadrant of the page.

1	A	A
2	CA A	C & A
3	G	G
4	D	D
5		
6	G	G
7	G	G
8	14001	
9	A 18001	A 18000 B () 13 1999
10	C	C
11	DCA	DCA DCA C A
12		
13	A	A
14	C	C
15	DA	DA A
16		
17		
18		A
19		



2

200010

86 21 23138000

86 21 23138052

...@...
... ..

2011

- 1
- 2
- 3
- 4
- 5

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>



